

Order / Rev: 37542
 Alt Order #: 08878962
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 2002
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1		\$335.00			0.00			
E 3	8	10/14/12	10/14/12	8 News Now Sun AM #CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$525.00	LV1	0.00	NM	1	\$525.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1		\$525.00			0.00			
E 4	8	10/09/12	10/15/12	1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal	CM	1230-2p MTWTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		1		\$1,315.00			0.00			
E 5	8	10/15/12	10/15/12	The Talk 2-3P The Talk	CM	2-3p M-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----		1		\$1,315.00			0.00			
E 6	8	10/09/12	10/15/12	Ellen Ellen	CM	3-4p MTWTF--	:30	1	\$300.00	LV4	0.00	NM	1	\$300.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		1		\$300.00			0.00			
E 7	8	10/15/12	10/15/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
HAWAII FIVE-O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1		\$9,000.00			0.00			
E 8	8	10/13/12	10/13/12	Sat 1235-135a DaVinci I6M Da Vinci Inquest	CM	12.35a-1.35a (12:35 XM-1:35 XM)	:30	1	\$175.00	LV1	0.00	NM	1	\$175.00
DAVINCI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1		\$175.00			0.00			
E 9	8	10/11/12	10/11/12	Thu 9-10p Big Bang / Two 1/2 Men	CM	9-10p ---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
Big Bang/ 2.5 Men														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---		1		\$9,450.00			0.00			
E 10	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48 HOURS MYSTERY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1		\$900.00			0.00			
E 12	8	10/09/12	10/15/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		1		\$500.00			0.00			
E 13	8	10/13/12	10/14/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		1		\$400.00			0.00			
N 14	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--		1		\$5,500.00			0.00			
N 15	8	10/09/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a -TWTF--	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2		\$50.00			0.00			

